

# HONDA

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## THIS IS MY STYLE



The city is a 24-hour stage where we act out a life that is lively, free, and convenient. Be it day or night, we go out at any time to wherever we like, looking for something new. This scooter is just right for our life-style.

### CITY MOVEMENT

# Dio

Marvelous! Big Sensation!  
Fashionable, Sporty and handy to use...  
Just what we've been waiting for!  
Here it comes,  
the HONDA Dio.

We want freedom to create  
our own special style.

It's a totally new trend,  
a new style!

A group of diverse young people are posing with two Honda Dio scooters. The scooters are white and blue, with "Dio" written on the side. The people are dressed in various styles, including a soccer player, a woman in a beret, and a man with a mustache. Hand-drawn doodles like hearts, stars, and a soccer ball are scattered around the group.